

Forecast Assumptions in consumer devices around COVID-19

Impact on supply

Factory closures

Component shortages

Impact on logistics

Impact on demand

Negative

- Fall in sales
- Increase in prices of goods
- Wallet share will be affected, prioritizing other essential goods
- Macroeconomic downturn, job cuts to impact spending in the affected countries
- Internet connectivity issues in some countries due to increased demand

Positive

- Shift and growth in **online sales** (if delivery allowed)
- More demand for devices due to work from home initiatives **Notebooks** /Monitors/Accessories
- Growth in internet/App usage that allows users to communicate: Cloud, Collaboration, Streaming apps, Social Media and **Gaming**

Should we use China impact as an example?

