

Leaning on Digital Investments

Telefonica

CopaAirlines 

Cablevisión


Carrefour

Future of Digital Innovation

Telefónica Movistar Argentina has been able to slash costs, avoid duplicate infrastructures, and reuse deployment automation processes by migrating to **cloud-based workloads, helping to automate activities** that once took days of manual effort leading to more reliable deployments, **saving time** and boosting customer satisfaction.

Future of Intelligence

Copa Airlines quickly **integrated its reservation, seat availability, and pricing data and created dashboards to more accurately and quickly respond to Covid-19 requests.** The integration allows for analysis of millions of prices and demand trends to apply changing policies automatically.

Future of Work

Cablevision needed to monitor every network element to accurately identify issues after service failures and minimize costs and time needed to correct the issues. Using technology solutions, have been able to **cut operational costs by decreasing crew dispatches to fix elements incorrectly reported as defective.**

Future of Operations

Carrefour Brazil **adapts its eCommerce and supply chain management systems to attend to a 300% increase in online transactions and incorporates the workflow of 4k new hires to respond to Covid-19 demand.** The ability to operate digitally allows Carrefour to consider more than 240 decisions to react to the changes in demand.

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Future of Customers and Consumers

Rappi, the shared economy delivery platform, begins a **pilot to test usage of small robots for last mile transport that are disinfected before and after delivery**. Rappi has seen a surge in requests of more than 40% due to Covid-19 and is accelerating its innovation as a response

Future of Trust

Banco Azteca needed to standardize legacy architecture to **enhance security, reduce application errors, and support long-term growth**. The average response time for credit transactions is now less than one second and can deliver credit history reports more safely and confidentially than ever.

Future of Digital Infrastructure

Arcor needed to **reduce physical infrastructure costs** to cover temporary demand spikes from specific holiday sales. Saved 25% infrastructure costs by migrating to a cloud solution, as well as allowing **greater scalability for unplanned demand spikes**.

Future of Connectedness

To improve patient experiences with universal healthcare, Argentina's Ministry of Health decided to build a national digital health network that would allow care centers to **securely access patient data through standardized integration between providers**.