

Brazil Business Intelligence and Analytic Applications

Dimensions the tools market for Business Intelligence, Business Performance Management and analytical applications in finance, CRM and operations. The study presents the market share of the major players in Brazil and supplies information such as segmentations by size of company, type of tool, trade channel and vertical segment.

- Delivered: Semiannual (Apr/06 and Sep/06)
- Material delivered: Excel (.xls) and presentation (.pdf)

Forecast

- Forecast from 2006 to 2010 (annual)
- Data from the 1st and 2nd semesters of 2006
- Values for each module being analyzed

Sales by supplier

- 2005
- Revenue with new licenses and with support/maintenance

Sales per channels

- Direct (reactive and active)
- Indirect (VAR, distributor, integrator, retail, internet, among others)

Sales per vertical and horizontal market

- Vertical segmentation (finance, telecommunication, utilities, government, manufacture, gas/oil/mining, trade, services, education and home) and horizontal (government, education, home, small, medium and large company)

Sales per modules

- Query, Report & Analysis
- Data Mart/Warehouse
- Data Mining
- Technical Data Analysis
- Spatial Information Management
- Content Access Tools