

Brazil PC

Data from the Brazilian PC's market, including volume of sales per unit and invoicing of the major suppliers. The information is segmented by type of equipment (desktop or notebook), manufacturer, brand, processor, type of user (education, government, domestic, micro, small, medium and large company) and sales channel.

- Delivered: Quarterly (Nov/05, Feb/06, May/06 e Aug/06)
- Material delivered: Excel (.xls)

Forecast

- Forecast of sales in amount and value
- Period of 2006 to 2007 (quarterly)
- Period of 2007 to 2010 (annual)
- Divided by desktops and notebooks

Historical data

Sales results in amount and value, which can be filtered and analyzed by manufacturer, form factor (Desktops/Notebooks), brand, type of processor (Duron, Athlon, Sempron, Celeron, Duron, Pentium, PowerPC) and price range.

Viewing per horizontal segment

- Historical data (from 2004) in values, divided by market segment, which can be divided by manufacturer and form factor
- Horizontal segment (education, government, domestic, micro, small, medium and large company)

Distribution channels

Possibility of sales analyses in units and value by manufacturer, form factor, brand and distribution channel (direct, tele-sales, indirect, dealers, retail, internet, among others).