

Latin America Quarterly Mobile Devices Tracker



IDC's Latin America Quarterly Mobile Devices Tracker fills the demand for detailed and timely information on the global mobile phone and converged mobile device market for device vendors, software developers, service providers, and component suppliers. It provides insightful analysis through quarterly traditional mobile phone market share for Latin America's largest markets: Argentina, Brazil, Mexico, and the Rest of Latin America as well as smartphone shipments in Argentina, Brazil, Chile, Colombia, Mexico, Venezuela and the Rest of Latin America. The research delivers a quarterly Excel pivot-table product that details the performance of the market's individual players and answers important product-planning and product-positioning questions. It also provides rolling eight-quarter and five-year forecasts by country and form factor. New this year is a completely redone product to provide clients with the most detailed device specs available including: digital camera resolution, video player, music player, GPS enabled device, and VOIP capabilities among close to two dozen other spec categories.

>> **HARDWARE -
DEVICES**

>> Delivery : quarterly

>> Deliverables:

4 Excel Analysis Tools

4 Presentations