

# Latin America Semiannual Production Hardcopy Peripherals Tracker



>> IMAGING DEVICES  
& SOLUTIONS

IDC's Latin America Semiannual Production Hardcopy Peripherals Tracker examines how high-speed or production vendors are positioning themselves to compete in the most important Latin American Office, Light Production, Mid Production and production markets, specifically in Mexico, Brazil as well as the rest of Latin America. This service reviews the market size, forecast, and market positioning of production printers (>69ppm) for major vendors, including Canon, HP, IBM, Kodak, Kyocera-Mita, Nipson, Océ, Ricoh, Sharp, Toshiba, Xeikon, and Xerox.

>> Delivery: SemmiAnnual

>> Deliverables:

- 2 Excel Analysis Tools
- 2 Presentations