

How to make the Digital Transformation a business opportunity.

Digital Transformation (DX) is the application of 3rd Platform Technologies such as Cloud, Mobility, Big Data, and Social as well as Innovation Accelerators including IoT, Robotics and 3D printing.

Transform



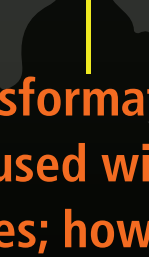
A fundamental redesign of the way something is done.

Process



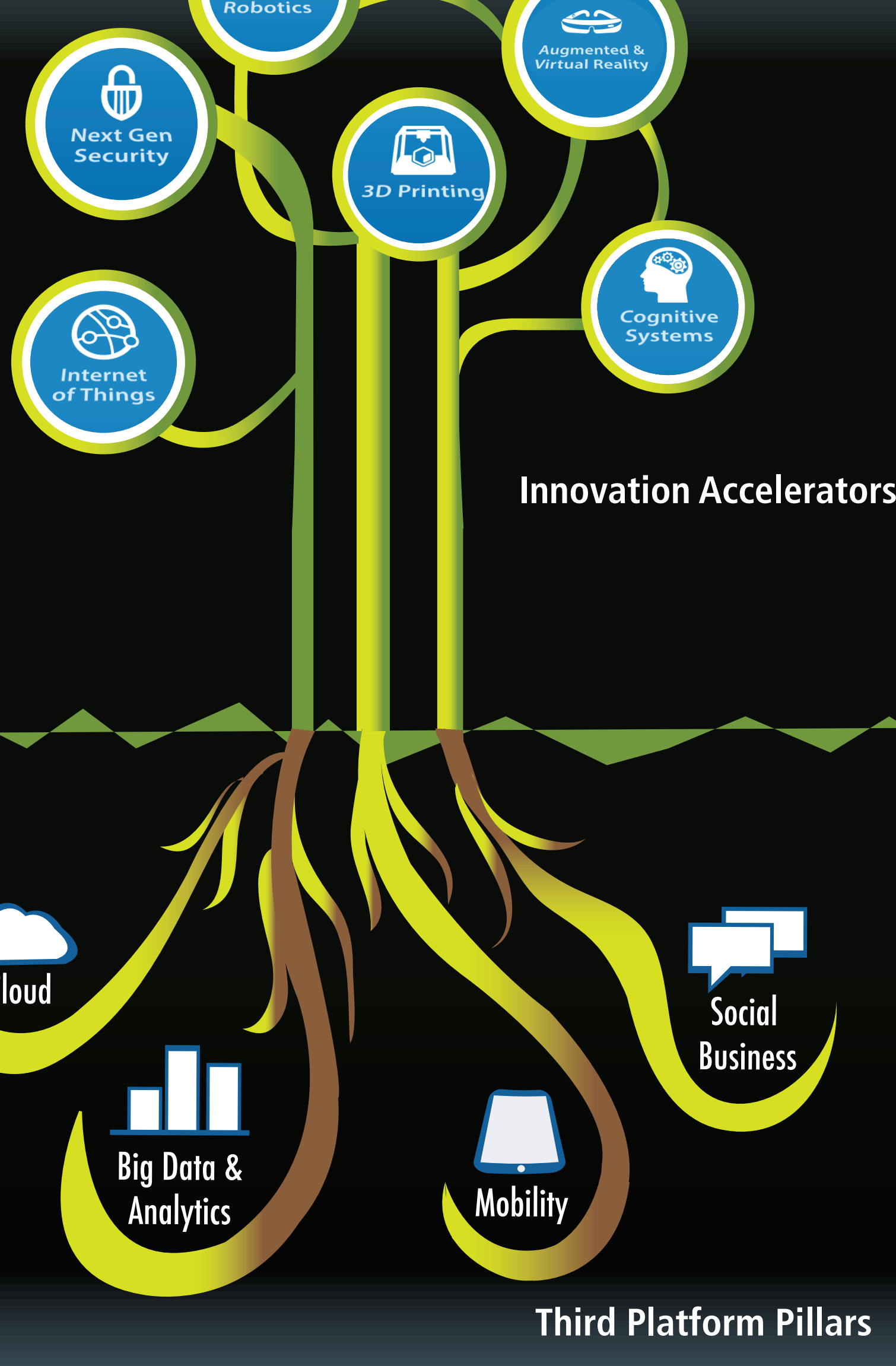
Business process from customer-facing processes to purely internally focused processes.

Technology

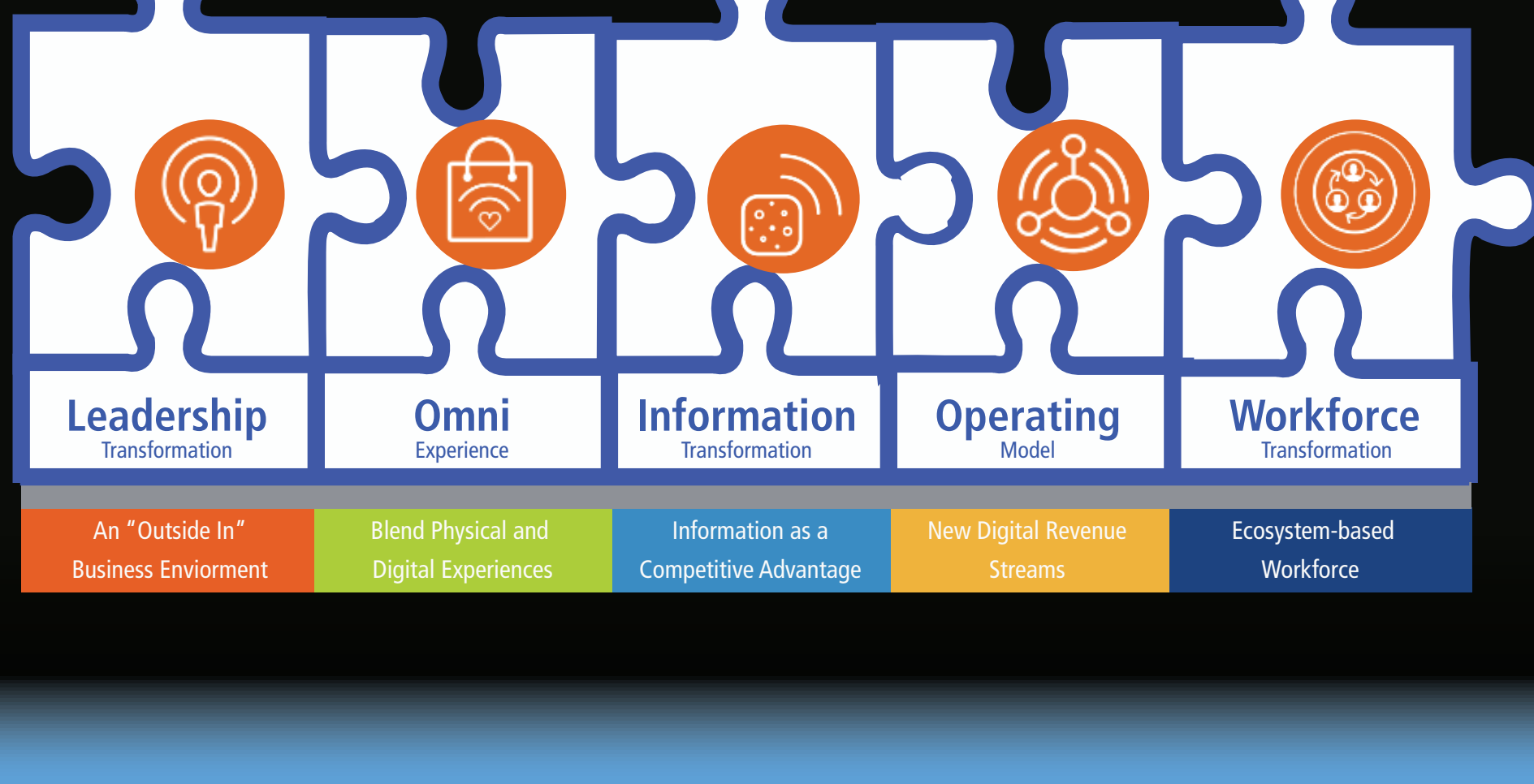


Digital Transformation is not to be confused with digital technologies; however, it does use 3rd Platform technologies and Innovation Accelerators.

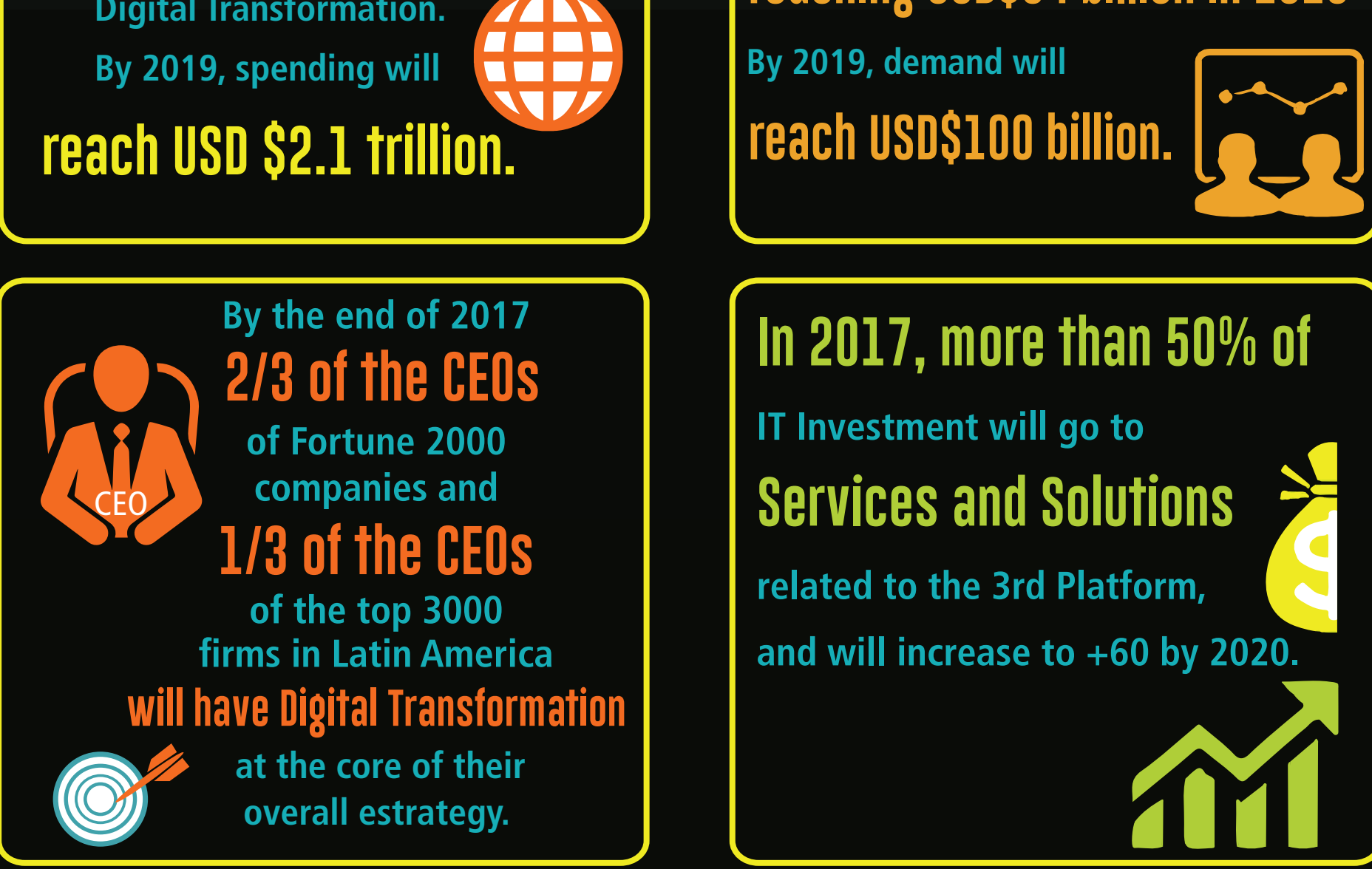
Innovation Accelerators and the Third Platform Pillars are facilitators and technological multipliers of the Digital Transformation.



Digital Transformation is Multifaceted



Where are opportunities for ICT vendors?



How to help your client?

Major challenges of the Digital Transformation identified by your client



Knowledge data



How can you help your client overcome these obstacles?



3 Actions for Digital Transformation Opportunities

